



**MAXWELL  
MLYNSKI**

I LEFT THIS SPACE JUST IN CASE  
TO DRAW OR JOT SOME NOTES...

## HELLO

Nice to meet you! I'm a hard-working wordsmith driven by an endless love for language, content, and creative problem-solving. Let's dance.

**in** /in/j-maxwell

**W** coolstorymaxwell.com

## WORK

- **SENIOR COPYWRITER**

Oracle Digital Experience Agency | Austin, TX Aug 2022 - Feb 2024

Collaborated with creative teams to deliver compelling copy for a multitude of campaigns and clients; Wrote thought-theadership pieces and white papers; Played a key role in launching Oracle's Digital Experience Agency; Won some awards in '24.

Clients: Xfinity, Oracle, Lands' End, Hilton, Grainger, & more.

- **SENIOR CONTENT STRATEGIST**

Persado | Chicago, IL Feb 2019 - Aug 2022

Produced creative copy, complex digital strategies, and custom A.I. language models for global Fortune 100/500 brands. From concept ideation to presentation, this role required a unique ability to draw the lines between art and science.

Clients: Audible, Michaels, Keurig, BB&B, Capital One, & more.

- **LEAD COPYWRITER**

Brickfish | Chicago, IL Oct 2017 - Nov 2018

Wrote copy for clients on all major social media platforms, developed and maintained brand voice, optimized messaging for target audiences, and managed personal social accounts for brand CEOs.

Clients: Hertz, Hertz Car Sales, Dollar, Thrifty, Home Run Inn, Farmhouse Pizza.

- **COPYWRITER**

Freelance | New York, NY Jan 2017 - Oct 2017

Partnered with a range of industry clients on strategy, ideation, and creative engagement — from brand voice guidelines to omnichannel messaging.

Clients: Saturdays NYC, Ludlow Studios, Gallery Cabaret, Tablesapes, & more.

- **STUDIO MANAGER, Ludlow Studios | New York, NY | 2015-2017**

- **FICTION EDITOR, Forth Magazine | New York, NY | 2013-2015**

- **CREATIVE, Apple, Inc. | Chicago, IL | 2010-2013**

## THINGS I DO WELL

▼  
**COPYWRITING**

SHORTFORM

LONGFORM

DIGITAL

UX

APP

EMAIL

PUSH

SOCIAL

PRINT

**CONTENT STRATEGY**

**STORYTELLING**

**GRAPHIC DESIGN**

THIS RESUME  
COUNTS, RIGHT?

**PIZZA MAKING**

**PIZZA EATING**

**BAD PUNS / DAD JOKES**

## EDUCATION

University of Cambridge  
Undergraduate Diploma:  
Creative Writing

Northwestern University  
Certificate: Content Strategy

Brainstation  
Certificate: UX Design

REFERENCES AVAILABLE UPON REQUEST

+1 203-644-5549  
MAXWELL.MLYNSKI@GMAIL.COM