



# MAXWELL MLYNSKI

I LEFT THIS SPACE JUST IN CASE  
TO DRAW OR JOT SOME NOTES...

## HELLO

Nice to meet you! I'm a hard-working wordsmith driven by an endless love for language, content, and creative problem-solving. Let's dance.

## WORK

### • SENIOR COPYWRITER

Oracle Digital Experience Agency | Austin, TX Aug 2022 - Feb 2024

Collaborated with creative teams to deliver compelling copy for a multitude of campaigns and clients; Wrote thought-leadership pieces and white papers; Played a key role in launching Oracle's Digital Experience Agency; Won some awards in '24.

**Clients:** Xfinity, Oracle, Lands' End, Hilton, Grainger, & more.

### • SENIOR CONTENT STRATEGIST

Persado | Chicago, IL Feb 2019 - Aug 2022

Produced creative copy, complex digital strategies, and custom A.I. language models for global Fortune 100/500 brands. From concept ideation to presentation, this role required a unique ability to draw the lines between art and science.

**Clients:** Audible, Michaels, Keurig, BB&B, Capital One, & more.

### • LEAD COPYWRITER

Brickfish | Chicago, IL Oct 2017 - Nov 2018

Wrote copy for clients on all major social media platforms, developed and maintained brand voice, optimized messaging for target audiences, and managed personal social accounts for brand CEOs.

**Clients:** Hertz, Hertz Car Sales, Dollar, Thrifty, Home Run Inn, Farmhouse Pizza.

### • COPYWRITER

Freelance | New York, NY Jan 2017 - Oct 2017

Partnered with a range of industry clients on strategy, ideation, and creative engagement — from brand voice guidelines to omnichannel messaging.

**Clients:** Saturdays NYC, Ludlow Studios, Gallery Cabaret, Tablescapes, & more.

### • STUDIO MANAGER, Ludlow Studios | New York, NY | 2015-2017

### • FICTION EDITOR, Forth Magazine | New York, NY | 2013-2015

### • CREATIVE, Apple, Inc. | Chicago, IL | 2010-2013

in /in/j-maxwell

W coolstorymaxwell.com

## THINGS I DO WELL

### COPYWRITING

SHORTFORM

LONGFORM

DIGITAL

UX

APP

EMAIL

PUSH

SOCIAL

PRINT

### CONTENT STRATEGY

### STORYTELLING

### GRAPHIC DESIGN

THIS RESUME COUNTS, RIGHT?

### PIZZA MAKING

### PIZZA EATING

### BAD PUNS / DAD JOKES

## EDUCATION

University of Cambridge  
Undergraduate Diploma:  
Creative Writing

Northwestern University  
Certificate: Content Strategy

Brainstation  
Certificate: UX Design

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REFERENCES AVAILABLE UPON REQUEST